

Mars. 2024  
Version 1.0

---

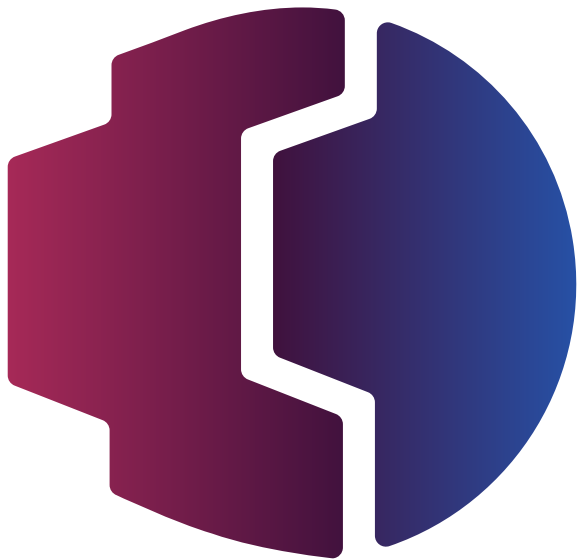
# L'Ecole du Digital

VISUAL GUIDELINES

Welcome to L'Ecole du Digital brand resources document. This is where you can find and download the brand assets you need.

Our visual guidelines are about making sure that our brand looks and speaks the same across all mediums. **Please help us keep its spirit.**

LOGO





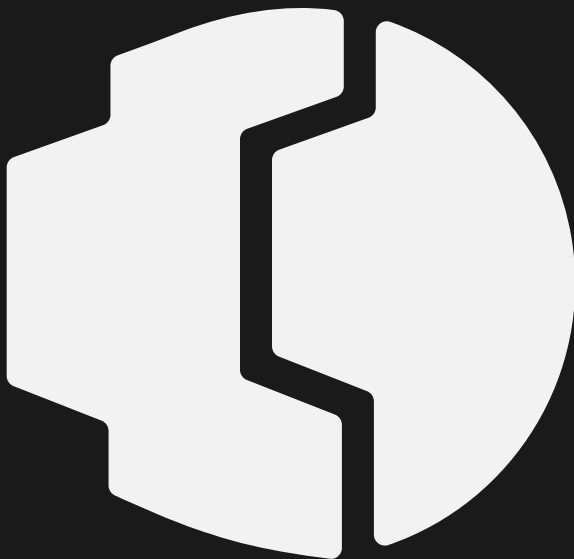
**L'Ecole  
du Digital**

**Main Logo**



**L'Ecole  
du Digital**

**Main Logo**



L'Ecole  
du Digital

Main Logo

Clear space



Give it space. To preserve the integrity and visual impact of l'Ecole du Digital logo, always maintain adequate clear space around it. The clear space around the logo is an integral part of its design, and ensures the logo can be seen quickly, uncluttered by other logos, symbols, artwork, or text.

Minimum size



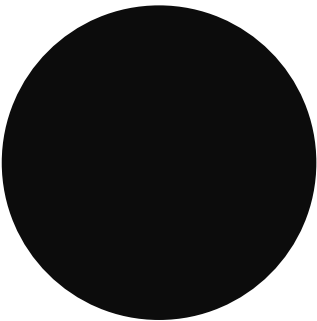
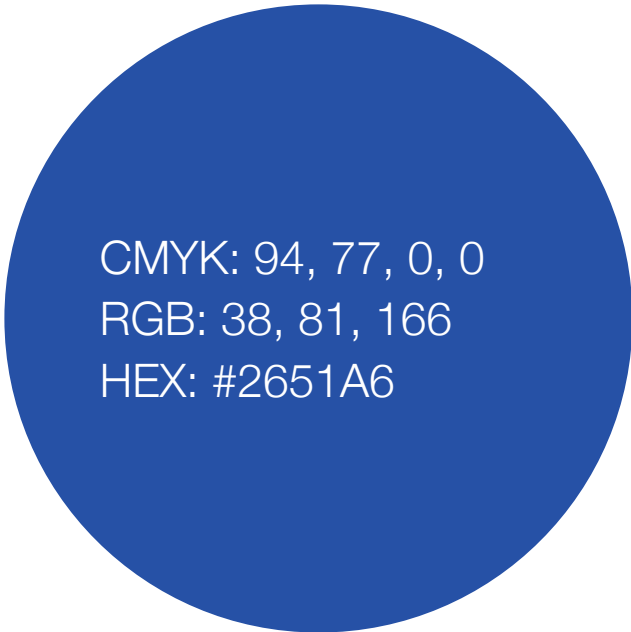
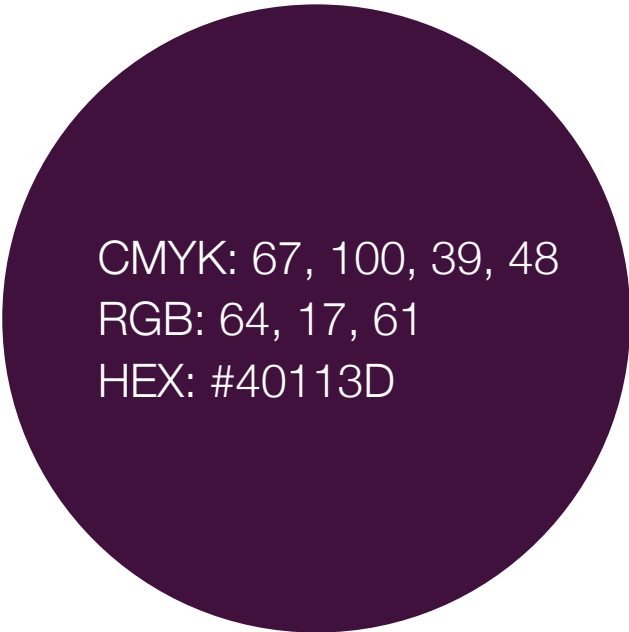
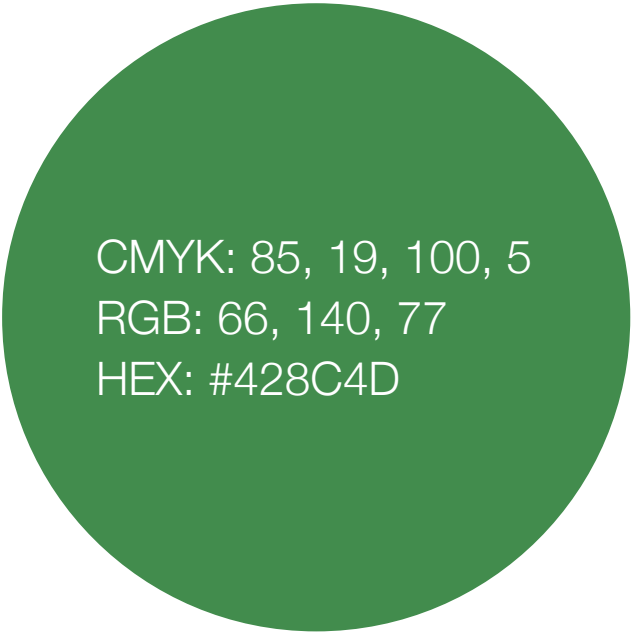
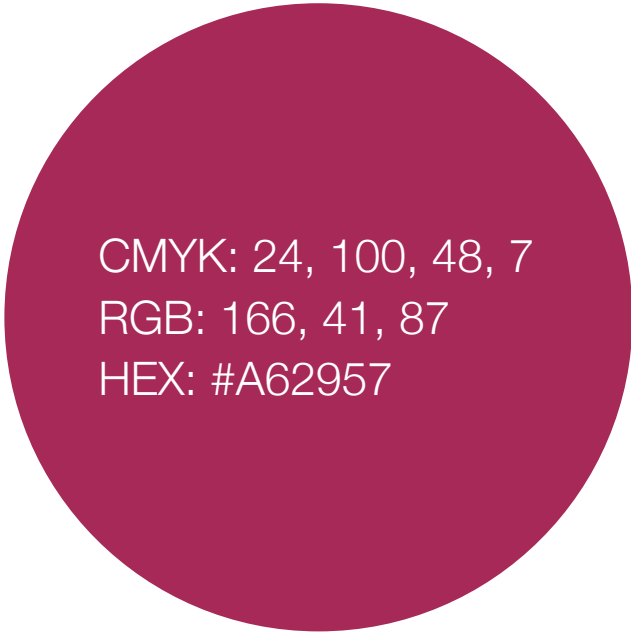
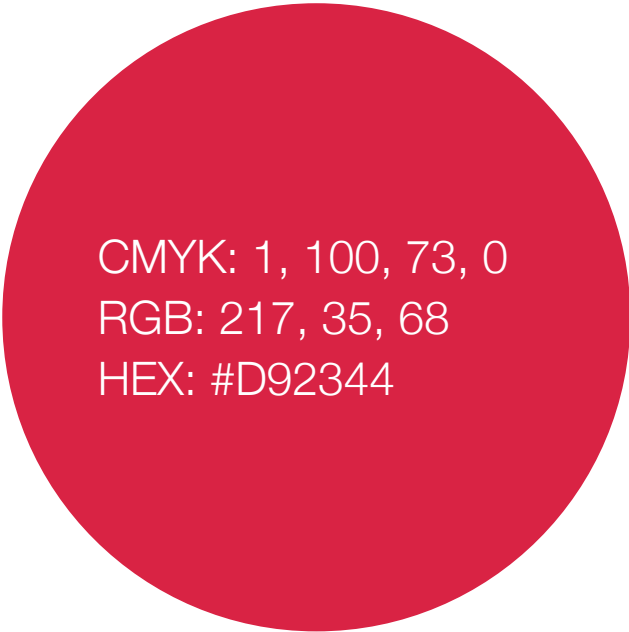
Too small, not enough. To ensure that the l'Ecole du Digital logo reproduce legibly at smaller scales, do not go further 150 px as a minimum size.

Logo  
Standards

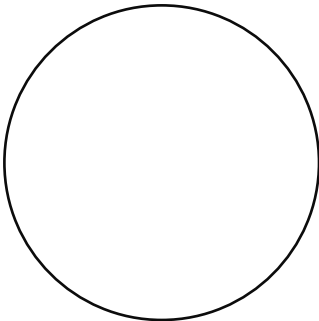


# Colors

Color is the most fundamental yet most powerful tool in creating or expressing a mood or feeling. Take advantage of it. Play with color. Color brings our brand to life. Color used simply and with balance can communicate clarity, consistency, and modern sophistication. Vivid highlights and contrasting subtlety turn ordinary into extraordinary.



CMYK: 0, 0, 0, 95  
RGB: 12, 12, 12  
HEX: #0C0C0C



CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255  
HEX: #FFFFFF

Color Palette





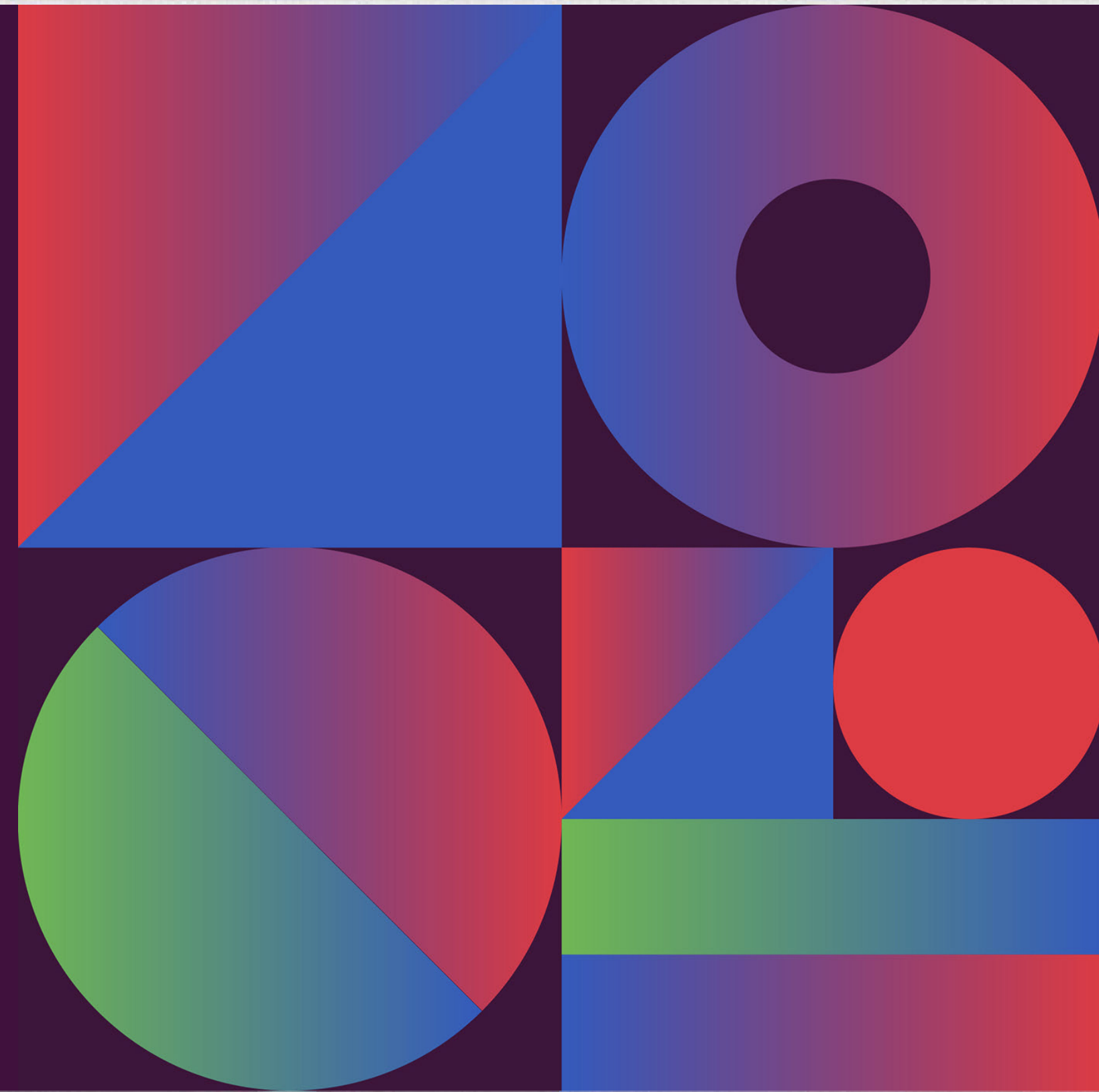
L'Ecole  
du Digital

# Shape your career

## Join Us

L'Ecole  
du Digital

2024



# Typography

Massilia Extra Bold

Aa

The quick brown fox jumps  
Over the lazy dog

Massilia Bold

The quick brown fox jumps  
Over the lazy dog

Massilia Medium

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789!@#\$%^&\*()\_+="':?><

Massilia Regular

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789!@#\$%^&\*()\_+="':?><

Massilia Light

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789!@#\$%^&\*()\_+="':?><